USA Shooting Board of Directors Welcomes Genter, Garrett, and Bassham as Newest Members

COLO SPRGS, CO (Feb. 9, 2021) -- The USA Shooting Board of Directors (BOD) met on January 26th to approve the seating of three new directors. Dan Genter and Randal Garrett were approved as Independent Directors, and Troy Bassham was elected as the Coaches and Officials Representative to the Board. Genter, Garrett, and Bassham will serve four-year terms on the BOD, and the filling of these positions brings the USAS BOD to the full complement of twelve directors.

The BOD approved a new board composition in December to come into compliance with the Empowering Olympic, Paralympic, and Amateur Athletes Act of 2020 signed into law last fall. These changes and the increase in athlete representation bring USA Shooting into compliance with the Empowerment Act nearly a year ahead of the deadlines set by Congress.

“As a national governing body run predominantly by former National Team members, we are excited about the increased representation and responsibility being given to our athletes. Troy will bring fundamental knowledge in his role as Coaches and Officials Rep, and I’m excited to watch our two newest Independent Directors [Dan Genter and Randal Garrett] combine their business experience and passion for our sport to directly impact our organization,” said Matt Suggs, USA Shooting CEO.

In addition to the seating of the new directors, USA Shooting’s board reelected Chad Whittenburg, Rick Marsh and Ana English to their officer positions as Chairman, Vice Chairman, and Treasurer, respectively.

“Today’s vote to reappoint the USAS Board officers to another term is just another affirmation to me that we are continuing to move as an organization in a positive direction,” said Chad Whittenburg, Chairman of USAS BOD. “I have enjoyed working alongside both Rick Marsh and Ana English and remain humbled to be asked to serve as Board Chairman. It is an honor to represent the athletes and staff in this role with Matt as our CEO. With the addition of our three new board members, we are now staged for the future better than ever and ready to tackle the next steps needed to implement our Strategic Vision, we will push on and we will succeed!”

Brief bios of new members are below.
Dan's Bio: Dan Genter is President, CEO, and Chief Investment Officer at RNC Greater Capital Management. He joined the firm in 1979, became a Vice President in 1983, and made a partner a year later. Before assuming his current position, Mr. Genter was responsible for developing the firm’s Private Client and Entertainment Divisions, which included elite clients in entertainment and professional sports. In 1992 he assumed his current role when Bank Austria purchased the firm. In 1998 Mr. Genter repurchased the firm and is now the primary shareholder. He is also a managing shareholder of Genter Airways LLC and Falcon Air LLC. Mr. Genter is often called upon by the media for his perspective on the financial markets. He is a regular guest on CNBC, Fox Business Channel and Bloomberg Television. Additionally, he can often be heard on Bloomberg Radio, where he is a popular commentator, and is frequently quoted in major print publications such as The Wall Street Journal, Forbes, Barron's, BusinessWeek, USA Today and The Washington Post. Mr. Genter serves on the board of the California Highway Patrol Foundation and is past Chairman of the Board. He is also on the board of the Fellowship of Christian Athletes and the USC Marshall School of Business. Past board memberships include the Young Presidents Organization where he was a founding member of the Bel-Air Chapter.

Randal's bio: Randal and his wife T.Kay support many organizations, helping raise substantial funds for children’s charities, conservation, and the shooting sports. They have a passion for shooting and the outdoors and getting kids involved. Garrett and T.Kay have been shooting competitively for over 30 years. They volunteer as coaches for their son's high school shooting team as well as the Katy Dusters Sportsman’s Club (where T.Kay is also the Athletic Director) – a local youth shooting sports team growing rapidly with almost 100 members that competes in skeet, trap, and sporting clays through SCTP, 4-H, NSSA, and NSCA. Garrett enjoyed a 30-year career in the oil and gas industry and is currently the manager and owner of Randal Garrett Consulting Company which provides engineering and operations consulting to the petroleum industry and pursues investment opportunities in business.

Troy's bio: Troy Bassham is the Senior Master Instructor and Director of Junior Development at Mental Management Systems, a personalized coaching company founded by his dad, Lanny Bassham. At Mental Management Systems, Bassham is the primary instructor for high school and collegiate athletes, working with players ages 13 and up. He has been teaching Mental Management since 1995 and has been working with competitive golfers since 2004. His focus is helping players develop mental consistency during play, perform under pressure, build self-image of a winner, and training principles that focus on developing the mind and body at the same time. Troy's clients have won local, state, and national events using Mental Management.

Genter, Garrett, and Bassham assumed their responsibilities on the BOD beginning January 26, 2021.
About USA Shooting
USA Shooting, a 501(c)(3) non-profit corporation was chartered by the United States Olympic and Paralympic Committee as the National Governing Body for the Olympic Shooting Sports in April 1995. The organization develops and implements programs to promote growth in the sport and serves as a sanctioning body for local and national competitions. Headquartered in Colorado Springs, Colorado, at the US Olympic and Paralympic Training Center, USA Shooting has a full-time staff dedicated to our sport.